





Similar to ice hockey, sled hockey is an exciting, competitive full-contact team sport played on ice. In place of skates, players are seated in sleds, and hockey sticks are shortened (1/3 the length of a regulation hockey stick) with metal teeth at the end. Players use their sled hockey sticks to pass, stick handle, shoot the puck, and propel their sled across the ice.

Our team is comprised of a mix of individuals living with physical disabilities, from combat injured veterans, adults and youth with spinal cord injuries, and individuals with disabilities from birth. They are an inspiring team, who continue to mentor and reach out to the community at large and help motivate adults and youth to become involved in sports and in volunteering.

The Sled Hockey Warriors are looking to align themselves with companies that are interested in promoting excellence in sport, and the importance of accessible athletics through association with STRIDE Adaptive Sports. At present we are seeking to raise funding to cover the cost of team uniforms, travel expenses, entry fees, and other basic operating costs. This funding will cover the basic expenses for the 2021-22 & 2022-23 seasons.

Each season the Sled Hockey Warriors compete in four to five tournaments in the Northeast, travelling with 10 to 15 players, coaches, equipment managers, and support personnel. We are also regularly invited to play in tournaments in Canada. The cost of each tournament is approximately \$10,000 - \$15,000. Additional expenses are incurred each season with the purchase and upkeep of the sleds, ice rink rentals, and new uniforms.

Your logo placed on our jerseys, the STRIDE website (www.stride.org), and other promotional material is an opportunity to show your support for and association with a worthwhile, successful program. Given proper notice, members of the team are also available for appearances at trade shows, community events, promotional gatherings and for photographic purposes. The Sled Hockey Warriors are open to any and all ideas to help sponsors benefit from their association with our organization.





Sponsorship Levels:

	2021-2022 & 2022-2023 Breakaway Sponsor \$10,000	2021-2022 & 2022-2023 Center Ice Sponsor \$5,000	2021-2022 & 2022-2023 Icing Sponsor \$2,500	2021-2022 & 2022-2023 Slapshot Sponsor \$1,000	2021-2022 & 2022-2023 Wing Sponsor \$500	2021-2022 & 2022-2023 Supporting Sponsor \$100
Team Members to appear at your event, trade show, or gathering.	Yes	Yes				
Logo Recognition on Team Trailer & Team Jerseys	Yes	Yes	Yes	Trailer Only		
Tickets to STRIDE Event of your Choice (Gala or Warrior Dinner)	4	4	2	1		
Copies of Photos Taken of the Team for use in your Publications & Website	Yes	Yes	Yes	Yes	Yes	
Sponsor Provided Banner Displayed at Home Games	Yes	Yes	Yes	Yes	Yes	
Ad in Sled Hockey Program for 2021-22 and 2022-23 Seasons	Back Cover Color	Full Page B/W	1/2 Page	1/4 Page	Small Ad 1/8 Page (2021-22 only)	Name Listed (2021-22 only)
Proud Sponsor Sign to Display at Your Business or Office	Yes	Yes	Yes	Yes	Yes	Yes
Mentions in Social Media (Minimum of...)	5	4	3	2	1	1
Logo on STRIDE Sled Hockey Website Page with Link	At Top for 2 Seasons	For 2 Seasons	For 2 Seasons	For 2 Seasons	Name Listed (2021-22 only)	Name Listed (2021-22 only)





STRIDE ADAPTIVE SPORTS

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